

Link Shortening

Effortless Link Shortening for SMS: Say Goodbye to Clunky Web Addresses!

With link shortening, you can now condense URLs contained in message content sent through the the Modica API Gateways. The links are shortened as per customer requirements, using Modica's unique 'modd.ly' or 'modica.link' Domain.

Features and Benefits:

- Fast set-up for new and existing clients
- Customisable domains allowing for flexible, branded URLs (Coming Soon)
- Summary Reporting
- Removes long web addresses
- Save on SMS costs by reducing messages
- Affordable Link Shortening for high volumes at speed

Sample Original

<https://www.yourbank.com/business/accounts/savings/termdeposits/springoffer>

Sample Shortened
modd.ly/43f59

Link Shortening is part of our cloud-based messaging platform, with configurable, user- friendly applications, including;

- Mobile Gateway API
- Web2SMS
- Email2SMS
- Campaign Manager
- TwoFactor Authentication (2FA)