

# WhatsApp For Business API

Modica is delighted to introduce WhatsApp For Business API. Connect your key software to securely send and receive WhatsApp messages to and from individuals via the Modica platform. You can send multimedia communications with images, videos, documents and more. Our high performing API is your key to great engagement and revenue.

Leverage the world's most popular messaging application to grow great brand relationships. Connect with customers around the globe, and drive deeper engagement through sales and support conversations. Connect with us today to learn about the benefits of connecting your software to send & receive WhatsApp messages.

## Leverage WhatsApp Global popularity

Reach over 2 billion WhatsApp users worldwide using WhatsApp For Business API.

## Provide Customer Support

Be reachable and engaging with your customers, where they want and when they want.

## Notify Customers

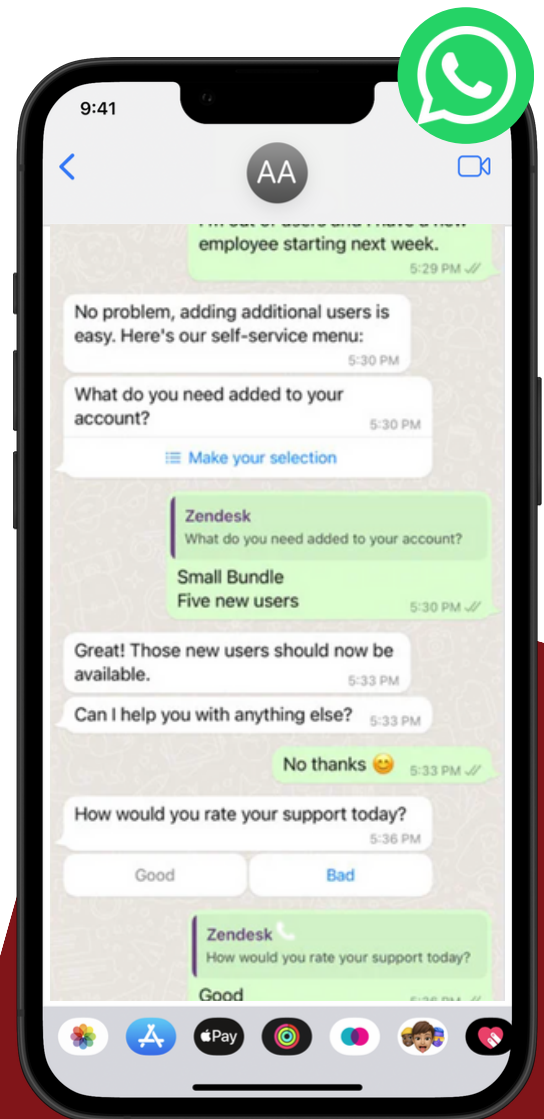
Send customers important information promptly and effectively.

## Secure message delivery

Know your messages are reaching the right destination with end-to-end encryption on WhatsApp messages.

## Connect your software

Use our API to connect your key software to ensure personalised engagement.



Further product features and enhancements are under development for release.

Visit [modicagroup.com](https://modicagroup.com) or contact us via [sales@modicagroup.com](mailto:sales@modicagroup.com) to learn more.